



The Performance Measurement Group announces partnership with Itelogy Partners

Partnership will provide Latin American organizations access to strategic supply chain intelligence and premier benchmarking services.

Waltham, MA—July 16, 2007—The Performance Measurement Group (PMG), a PRTM company, announces the establishment of a commercial relationship with Itelogy Partners, a boutique management consulting firm with operations in São Paulo, Brazil.

Itelogy Partners will have distribution rights to sell PMG's Supply Chain Monitor Benchmark in conjunction with its other services to Latin American companies based in or doing business in Brazil.

The Supply Chain Monitor provides an assessment of a company's key supply chain performance indicators. It gives a snapshot of supply chain operations as measured against the Best in Class, Median and Average benchmarks on an industry-specific basis as derived from PMG's extensive Supply Chain Benchmarking database.

The Supply Chain Monitor includes an industry and financial segmentation analysis and the following Supply-Chain Operations Reference-model® (SCOR®) Level 1 metrics:

- Delivery Performance
- Order Fulfillment Lead Time
- Upside Production Flexibility
- Cost of Goods Sold (COGS) as % of Revenue
- Inventory Days of Supply
- Cash-to-Cash Cycle Time
- Asset Turns

The Benchmark is applicable to companies across multiple industries including: Capital Equipment, Chemical and Advanced Materials, Consumer Packaged Goods, Electronic and Telecommunication Equipment, Food & Beverage, and Medical Devices.

Ed Salley, President of PMG, notes, "We are excited about our relationship with Itelogy. This partnership leverages the local expertise of Itelogy and the extensive operational benchmarking capabilities of PMG. This relationship will significantly enhance the depth of our Latin American benchmarking populations to the benefit of companies in Latin America and the rest of the world."

Ricardo Ekerman, Partner of Itelogy Partners and Head of the group's Management Operations practice, stated, "Companies in Brazil and Latin America will finally have access to a robust measurement tool that enables them to compare key supply chain indicators to those of their industry. Companies can now design and improve their supply chain strategies based on facts."

Those companies interested in learning more may contact Itelogy Partners at + 55 11 3285-4211 or www.itelogy.com. Further information on PMG may be found at (781) 434-1470 or at www.pmgbenchmarking.com.

About PMG

The Performance Measurement Group, LLC, a PRTM company, has been the leading supplier of operational performance benchmarks and services to Fortune 500 manufacturers worldwide for nearly 10 years. Its customized solutions encompass supply chain, product lifecycle, and customer lifecycle disciplines, and are built upon the industry's most comprehensive and extensive suite of corporate performance benchmark databases.

About Itelogy Partners

Itelogy Partners is a management consulting firm focused on developing and implementing, together with its clients, projects and solutions that enable their organizations to significantly improve operational and financial performance. Itelogy focuses its activities on projects related to: Strategy & Management Revenue Growth Operations Management IT Optimization Human and Organizational Development.